

EXHIBITION INFO PACKAGE

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1. ABOUT

Creating a bright future with science & technology

On the occasion of our 350 year's anniversary, Merck KGaA, Darmstadt, Germany, initiated an independent flagship conference called Curious2018 Future Insight. The conference brought together some of the world's best scientists and most accomplished entrepreneurs featuring 60+ speakers, of which 6 were Nobel Laureates. The intense 3-day program was dedicated to explore the future of science & technology with the aim to solve challenges of today and to enable the dreams of a better tomorrow.

Incredible Curious2018 participants feedback:

This was the best conference I have ever attended

Probably the next step up in quality is the Nobel Prize Ceremony

This was the Woodstock of science & technology

The quality of the program was outstanding

The legacy began in 2018 continues in 2020 with the **Curious2020 Future Insight Conference**. The Curious2020 conference will bring together 1,300 scientists, accomplished entrepreneurs, technology pioneers, and media representatives from around the globe on **July 13th-15th in Darmstadt, Germany**. The Curious2020 Future Insight Conference is the place to meet the people that shape the global future of science and technology.

At the Curious2020 Future Insight Conference curious2020.com we will offer companies and organizations looking to promote their products and technology to the Curious2020 Future Insight Conference audience the chance to do so through our **Exhibition Spaces**. Technical specifications, your benefits as an exhibitor as well as how to reserve an Exhibition space are all described in this presentation.

2. CURIIOUS2018

The world's most renowned gathering to explore the future of science & technology

By numbers:

» **1,300**
Attendees

» **150**
Universities

» **60+**
Speakers

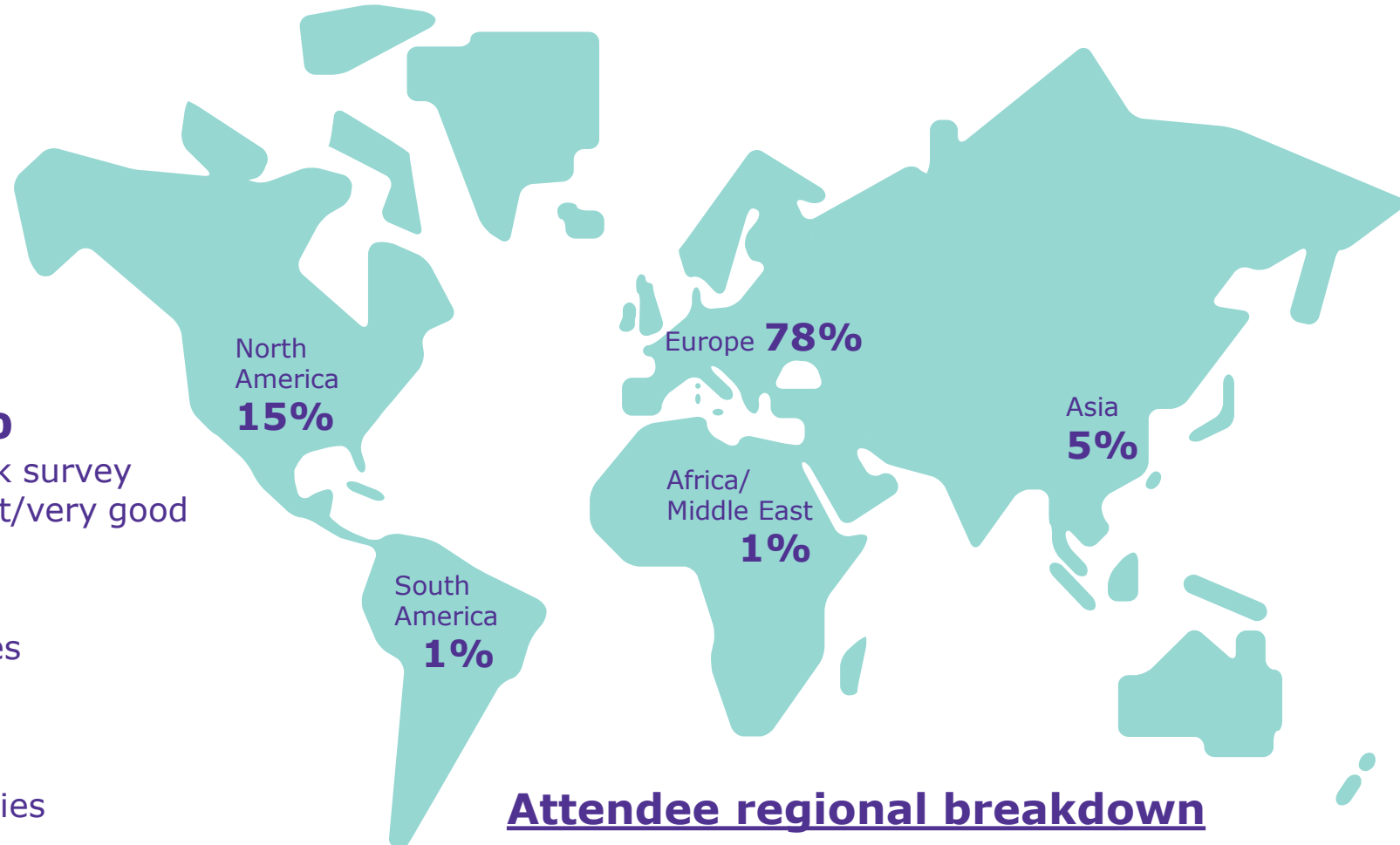
» **6**
Nobel Laureates

» **15**
Exhibitors

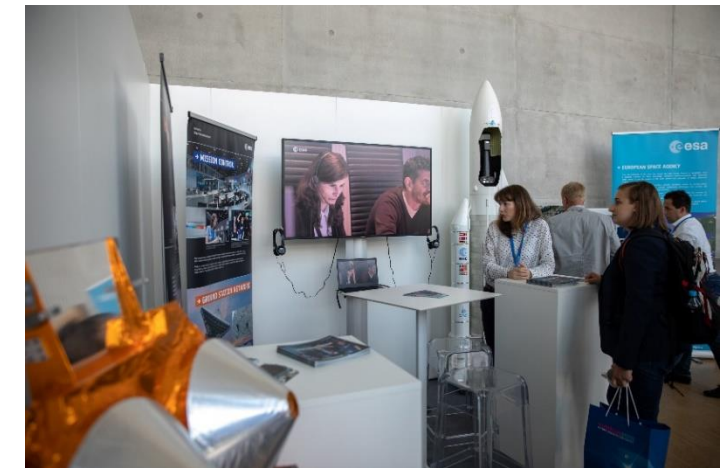
» **97%**
feedback survey
excellent/very good

» **39**
Countries

» **217**
Companies



2. CURIOS2018 EXHIBITORS



Images from Curious2018

3. CURIOS2020 OVERVIEW

- Event Dates:** 13th – 15th of July, 2020
- Agenda:** Please look at the curious2020.com for more insight regarding key topics and speakers.
- Location:** Darmstadtium, Schloßgraben 1, 64283 Darmstadt, Germany
- Application Process:** Selection of exhibitors will be done on a “first come, first serve basis”. You can reserve either a 4.6 m² space or a 9.3 m² exhibition space. Your booking will come with either 1 or 2 tickets per day respectively to the entire Curious2020 conference.

Download, fill out, and sign the [booking form at Curious2020.com](#). Then scan and send to: Curious2020@merckgroup.com

Pricing:

Day	Mon, July 13th	Tues, July 14 th	Wed, July 15th	All three days
4.6 m²	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Price net (EUR)	2000	2000	2000	5000
Tickets	1	1	1	3
9.3 m²	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Price net (EUR)	3500	3500	3500	9000
Tickets	2	2	2	6

Payment due: Invoice within 14 days upon receipt with confirmation of booking.

Cancellation: 25% refund if written cancellation is provided by May 4th, 2020.

4. EXHIBITION PACKAGE

Layout / Package / Responsibilities

Exhibition space / Package

- 4.6 or 9.3 m² with custom Curious2020 carpet flooring
- 2 x barstools / mod. Miura
- 1 x high table /ø 0,7 m
- 1 x white pedestal / 0,5 x 0,5 x 1.1m
- Corresponding tickets to the entire Curious2020 conference as per booked exhibition space
- The exact location of your exhibition space will be determined later according the size and space limitations of the Darmstadium conference venue

Exhibition space / Responsibilities

- No printing facility is on-site for the posters and therefore must be prepared prior to the conference
- No large storage and no delivery before/during the conference is possible
- There will be an on-site technical support to advise set-up during the set-up time
- Please be aware that you are only able to set up during designated set-up time

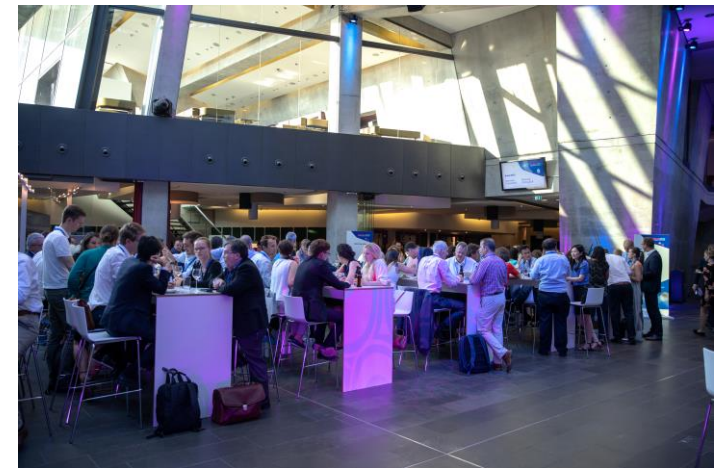
4. EXHIBITON PACKAGE

Additional Benefits

-Access to thousands of science and technology professionals from corporate and academic organizations across a plethora of industries and topic areas:

- Healthy Lives / New breakthrough therapies and diagnostics
- Bright Future / New ways of working and collaborating
- Materials & Solutions / Chemistry and beyond
- Vibrant Digital / The power of in-silico
- Life Reimagined / Synthetic biology and beyond
- Mobility / Transportation for tomorrow
- Human Mind / Consciousness Uncovered
- Energy / Sustainability and Storage
- Nutrition / Healthy food for a growing world

- Entry to all areas and events during the Curious2020 conference
- Use of official Curious2020 conference brand to use in your marketing materials
- Company listing on the official Curious2020 website with a link to your website
- Company listing on the official Curious2020 Mobile App
- Company Logo on the sponsorwall onsite at the Curious2020 conference



Images from Curious2018

CURIOUS2020

FUTURE INSIGHT CONFERENCE

FOR FURTHER QUESTIONS, OR TO FIND OUT ABOUT ADDITIONAL SPONSORSHIP AND ENGAGEMENT OPPORTUNITIES PLEASE CONTACT THE ORGANIZATION TEAM AT:

CURIOUS2020@MERCCKGROUP.COM

Merck KGaA
Frankfurter Straße 250
64293 Darmstadt
Germany

